

THOMAS OHASHI

GRAPHIC DESIGNER

MAIL: CONTACT@THOMASOHASHI.COM

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SKILLS:

DESIGN:

- Creating original artwork for product labels and flyers
- Creating attractive promotional and marketing materials incorporating images and technical information
- Creating flexible templates for documents such as product lists and sell sheets

SOFTWARE:

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Microsoft Office

JAPANESE LANGUAGE:

- Proficient with speaking and writing conversational Japanese
- JLPT N3 Certification

EDUCATION:

PORTLAND STATE UNIVERSITY

BA Liberal Studies

Minor: Japanese Language

EXPERIENCE:

EARTHLY GOURMET

Graphic Design

Jun 2024 - Present | Portland, OR

- Take direction from marketing manager to come up with designs and layouts for customer-oriented sell sheets and marketing materials.

TREAD WATER

Graphic Design

Jun 2023 - Present | Portland, OR

- Work closely with the organizers of biennial Fuji to Hood festival to create easy-to-understand event signage and other promotional materials on a tight deadline.

SETOUCHI BEER

Graphic Design

Oct 2022 - Present | Takamatsu, JPN

- Collaborated with Setouchi team through multiple revisions to come up with branding for the brewery.
- Regularly design beer labels on a quick turnaround to match their production schedule.

BEER CELLAR SAPPORO

Graphic Design

Jun 2016 - Dec 2024 | Sapporo, JPN

- Designed event flyers, menus, price cards, and other documents for use in the store.
- Designed and continue to update marketing materials like sell sheets and product catalogs for distribution and sales.
- Come up with creative ways to communicate untranslatable metaphors and cultural references for translations of product descriptions.